APEC 2017

19th SCIENTIFIC CONGRESS OF ASIAN PACIFIC ENDODONTIC CONFEDERATION

and the

18th IACDE & IES PG CONVENTION

5 - 8 APRIL 2017
Hotel Hyatt Regency, Gurgaon (NCR), New Delhi, INDIA

SPONSORSHIP AND EXHIBITION PROSPECTUS

www.apec2017.in
Dear Friends and Colleagues

It gives us immense pleasure to invite you to participate in the 19th Scientific Congress of Asian Pacific Endodontic Confederation and 18th IACDE & IES Post Graduate Convention. The conference shall be held from 5th to 8th April, 2017 at NCR, New Delhi, India.

We expect over 2000 delegates from all over India and 35 countries around the globe. Distinguished International and National Faculty will participate in this prestigious conference. This conference is one of the most reputed meeting because of its scientific contents, latest technology developments and useful interactions. The Conference website www.apec2017.in has been activated and we hope to get excellent queries for participation in this congress.

This conference will serve as ideal launch pad, for your new products, professional networking opportunities and brand building among National and International delegates. In order to give maximum corporate visibility to the companies, we have worked our various sponsorship packages. The Organizing Committee is open to receive, discuss and finalize unique ideas of sponsorship, which may add value to the success of this congress.

We hope to see you in Delhi and that we can help you to make the most of the experience and all it has to offer. Please feel free to contact the Congress Secretariat, for any other information / assistance, you may require.

Dr Anil Kohli           Dr Sanjay Miglani
Congress Chairman       Congress Secretary

Highlights of the Conference

- Scientific Sessions / Symposia
- Early Bird Prizes
- Trade Exhibition
- Free Papers & Posters
- Pre & Post Conference Courses
- Cultural Extravaganza
THE CONGRESS

19th Scientific Congress of Asia Pacific Endodontic Confederation” and 18th IACDE & IES PG Convention

An excellent and challenging program which will broadly cover our field and will provide new insights into basic science, clinical research and therapeutic interventions in Endodontics. State-of-the-art plenary presentations by leading experts, seminars on important aspects of current research and daily poster presentations will encourage an interactive and inspiring exchange between participants. We are also planning a wide Technical Exhibition where all relevant companies & vendors will have the opportunity to exhibit their latest technological advances, products & services.

Who should sponsor?
- Diagnostic companies
- Pharmaceutical companies
- Publishers
- Equipment providers
- Practice Management
- Other industries involved in the clinical field of endodontic practice management

Sponsorship Opportunity

APEC 2017 will provide companies with a unique opportunity to have direct access to this influential target group of specialists. We encourage you to consider ways your company and brands will benefit from aligning with this exciting event. Integral to the Congress will be an exhibition that will allow you to meet and engage with delegates and promote your products and services. In addition to the exhibition, the Congress will have networking functions that will allow you to interact with delegates in an informal environment, catch up with old friends and also make new ones!

Keynote Speakers

Why should you sponsor?

A presence at the Congress is your organization's opportunity to leverage three (3) days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships. Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meetings. The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market. Be informed and identify the marketing strategies being implemented by your competition. As a major Congress Sponsor you will be given priority of placement within the Congress Exhibition. Principal Sponsors will receive first choice, followed by Platinum, Gold, Silver and Bronze.
**PRINCIPAL SPONSOR**
Rs. 15,00,000 or USD 22,000
One Opportunity Available

Our Principal Sponsor is viewed as our key partners at the Congress and receive high level branding and exposure to this target delegate base.

**EXHIBITION**
One (1) 8m x 7m exhibition booth located in a premium position (Booth No 3) in the exhibition area

**ACKNOWLEDGMENT AND RECOGNITION**
- Logo and acknowledgement as Principal Sponsor on the Congress website.
- Logo and acknowledgement in the Congress Handbook.
- Logo and acknowledgement on the Sponsor’s acknowledgement signage.
- Logo and acknowledgement as a Principal Sponsor on all the signage of the congress.

**REGISTRATION**
- Five (5) full delegate registrations inclusive of access to the scientific program, exhibition, all catering and social functions (Presidential Dinner and Congress Gala Dinner)
- A reserved VIP table at the Presidential Dinner.
- Additional benefits: The speakers lounge shall be named after the Principal sponsor.

**ADVERTISING AND PROMOTION**
- One (1) full color back page advertisement in the Congress Handbook.
- Two (2) A4 promotional inserts in Congress Satchels (subject to Organizing Committee approval)
- Access to the delegate list via email four weeks prior to the Congress containing name, position, organization, address and email (subject to privacy laws)
- Final delegate list available post Congress containing name, position, organization, address and email (subject to privacy laws).

**PLATINUM SPONSOR**
Rs. 12,00,000 or USD 18,000
Two(2) Opportunities are Available

Our Platinum Sponsors are viewed as our key partners at the Congress and receive high level branding and exposure to this target delegate base.

**EXHIBITION**
One (1) 9mX5m exhibition booth located in a premium position (either Booth no 5 or 6) in the exhibition area.

**ADDITIONAL BENEFITS**
Your Company will be recognized as a host of either Presidential Dinner or the Gala Dinner.
Sponsorship of a Plenary Session of your Keynote Speaker (chosen in conjunction with the Organising Committee).
Opportunity to place promotional material on seats in the session room prior to commencement of the session (promotional material to be supplied and distributed by the sponsor, subject to Organising Committee approval).

- Pre-congress courses slots. APEC 2017 will provide the session room along with basic audio visual (podium, microphone, laptop and projector) and management of all invitations and registrations.
- APEC 2017 will also provide both the sponsors a dedicated board room to conduct workshops during the congress on alternate basis. APEC 2017 will provide the board room with basic audio visual (podium, microphone, laptop and projector).
ACKNOWLEDGMENT AND RECOGNITION
- Logo and acknowledgement as Platinum Sponsor on the Congress website.
- Logo and acknowledgement in the Congress Handbook.
- Logo and acknowledgement on the Sponsor's acknowledgement signage.
- Logo and acknowledgement as a Platinum Sponsor on all the signage of the congress.

ADVERTISING AND PROMOTION
- One (1) full color back page advertisement in the Congress Handbook.
- Two (2) A4 promotional inserts in Congress Satchels (subject to Organizing Committee approval).
- Access to the delegate list via email four weeks prior to the Congress containing name, position, organization, address and email (subject to privacy laws).
- Final delegate list available post Congress containing name, position, organization, address and email (subject to privacy laws).

GOLD SPONSOR
Rs. 5,00,000 or USD 7,500
Two(2) Opportunities are Available

EXHIBITION
One (1) 4m x 4m exhibition booth located in a premium position (either Booth no 19 or 20) in the exhibition area.

ACKNOWLEDGMENT AND RECOGNITION
- Logo and acknowledgement as Gold Sponsor on the Congress website.
- Logo and acknowledgement in the Congress Handbook.
- Logo and acknowledgement on the Sponsor's acknowledgement signage.
- Logo and acknowledgement as a Gold Sponsor on all the signage of the congress.

Our Gold Sponsors are viewed as our key partners at the Congress and receive high level branding and exposure to this target delegate base.

REGISTRATION
- Five (5) full delegate registrations inclusive of access to the scientific program, exhibition, all catering and social functions (Presidential Dinner and Congress Gala Dinner). A reserved VIP table at the Presidential Dinner.

ADDITIONAL BENEFITS
Your Company will be recognized either as a Badge or satchel sponsor.

- Sponsorship of a Session of your Keynote Speaker (chosen in conjunction with the Organising Committee).

ADVERTISING AND PROMOTION
- One (1) full color page advertisement in the Congress Handbook.
- Final delegate list available post Congress containing name, position, organization, address and email (subject to privacy laws).
SILVER SPONSOR
Rs. 2,00,000 or USD 3,000
Eleven(11) Opportunities are Available

Our Silver Sponsors are important to the success of the Congress and receive strong branding opportunities during the course of the marketing campaign and at the event itself.

EXHIBITION
One (1) exhibition booth located in a premium position (either Booth no 1, 2, 4, 11, 12, 13, 14, 15, 18, 21, or 22) in the exhibition area. The booth shall be given on first come first serve basis.

ADVERTISING AND PROMOTION
- Half full color page advertisement in the Congress Handbook

REGISTRATION
- Two (2) full delegate registrations inclusive of access to the scientific program, exhibition, all catering and social functions (Congress Gala Dinner)

ACKNOWLEDGMENT AND RECOGNITION
- Logo and acknowledgement as Silver Sponsor on the Congress website.
- Logo and acknowledgement in the Congress Handbook.
- Logo and acknowledgement as a silver sponsor in the backdrop.

BRONZE SPONSOR
Rs. 1,00,000 or USD 1,500
Six(6) Opportunities are Available

Our Bronze Sponsors are important to the success of the Congress and receive branding opportunities during the course of the marketing campaign and at the event itself.

EXHIBITION
One (1) exhibition booth located in a premium position (either Booth no. 7, 8, 9, 10, 16, 17, 23, 24, 25, 26, 27, 28, 29, 30, 31 & 32) in the exhibition area. The booth shall be given on first come first serve basis.

REGISTRATION
- Two (2) full delegate registrations inclusive of access to the scientific program, exhibition and lunches

ACKNOWLEDGMENT AND RECOGNITION
- Logo and acknowledgement as Bronze Sponsor on the Congress website.
- Logo and acknowledgement in the Congress Handbook.
- Logo and acknowledgement as a Bronze sponsor in the backdrop.

CANCELLATION
- All cancellations must be received in writing to the Congress Office.
- If you cancel a sponsorship package or exhibition booth space, unless that particular sponsorship package or exhibition space is fully resold, the Organiser reserves the right to retain monies received.
- If the sponsorship package and/or the booth space is resold a full refund will be made post Congress.
- Any booth or sponsorship package cancelled after 15th February 2017 will incur 100% forfeit.
- If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Please Note: A full copy of the Terms and Conditions is available on the website www.apec2017.in
The payment can be sent by Demand Draft /At-par Cheque/ NEFT/ RTGS/ Swift Transfer/Online as per the details below

**Bank Transfer Details for National Companies**
- A/C Name: Indian Endodontic Society APEC 2017
- A/C No.: 10000242887
- Bank Name: IDFC Bank
- Branch: New Friends Colony
- IFSC Code: IDFB0020102

**Bank Transfer Details for International Companies**
- US Dollar Remittances - USD
- Correspondent Bank Details:
  - Deutsche Bank Trust Company Americas
  - 60 Wall St, Mail Stop
  - NYC 60-2710, New York- 10005
- Beneficiary: Indian Endodontic Society APEC 2017
- A/C No.: 10000242887
- Favouring: IDFC Bank Ltd., Mumbai Branch
- A/C No.: 04465470
- SWIFT CODE: IDFBINBBMUM
- SWIFT Code: BKTRUS33XXX

**Exhibition Layout**
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Email: sanjaymig@yahoo.com

For terms and conditions and further details please log on to www.apec2017.in